



LE BRISTOL
PARIS

Le Bristol Paris Creates Exclusive Lifestyle Collection: Introducing Bristol Society

October 2024

Live, think, run, love, breathe, sleep with elegance.

It is the excellence, the Parisian chic, the comfort and the timeless luxury that keeps generations of guests returning to Le Bristol Paris year after year, decade upon decade, for nearly 100 years. As multidimensional as they are, this community from around the world shares one thing in common: a deep affinity for **Le Bristol lifestyle**.

The Palace hotel is pleased to pay tribute to them with the launch of **Bristol Society**, a new collection designed to bring **Le Bristol's elegance to everyday routines**, in Paris and beyond.

The Collection

Echoing the discreet sophistication of both Le Bristol and its guests, *Bristol Society* brings together a selection of **refined pieces**, bridging **sportswear, loungewear and streetwear**.

The collection is crafted from the **finest cotton** and features pyjamas, tees, leggings, sports tops and shorts, caps and a sports towel in noble hues and contemporary silhouettes — all **emblazoned with Le Bristol's iconic insignia**.

In a **nod to Socrate**, the Palace's house cat, quotes by Socrates adorn certain pieces in a subtle touch. With a focus on wellness and healthy living, *Bristol Society* captures the essence of Le Bristol to embody day-to-day, at home and on the go.

The Lifestyle

Inspired by **country club codes** signalling belonging to an exclusive group, *Bristol Society* creates an open community of like-minded individuals whose standards are high — for themselves, their closets and their environment. The collection offers Le Bristol guests and admirers a new **way to express themselves**, wrapped in the chic comfort and style of *Bristol Society*.

Exclusively available at La Boutique - Le Bristol Paris.

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