

Chopard

THE ARTISAN OF EMOTIONS – SINCE 1860

Happy Ocean Eden Rock - St Barths

Limited editions in Lucent Steel™ and/or ethical 18-carat rose gold

A sporty-chic icon heads for the gem of the Caribbean!

The Happy Ocean timepiece is taking up winter residence in the Caribbean sunshine with a brand-new edition available exclusively at the Eden Rock – St Barths hotel. Framed by a 40 mm-diameter case in Lucent Steel™ and/or ethical 18-carat rose gold gracing three limited series, a textured mother-of-pearl dial welcomes the joyful dance of charms that are more daring than ever: a pair of gold and diamond flip-flops. From bezel to bracelet and dial indications, the design picks up the characteristic red and white hues of the architecture characterising the legendary St. Jean Bay establishment. Water-resistant to 300 metres, this watchmaking creation beats to the rhythm of the Chopard 01.01-C self-winding movement delivering a 60-hour power reserve.

Nautical by nature

With Happy Ocean, Chopard brings a nautical touch to its Happy Sport collection. Radiating a sporty-chic look and featuring broad cases that ensure excellent dial legibility, these magnificent timepieces demonstrate the Manufacture's ability to renew the design of its icon through a successful blend of comfort and elegance. Fitted with a strap in rubber or SEAQUAL® fibre – produced using an upcycling model made from plastic waste recovered from the sea – and sporting a colourful rotating bezel with a luminescent dot, the Happy Ocean model is inspired by diving watches. Water-resistant to 300 m, its 40 mm-diameter case is equipped with in-house self-winding Chopard Calibre 01.01-C delivering a 60-hour power reserve.

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Quintessentially happy

With its spectacular location in St Jean Bay, Eden Rock – St Barths has been the byword for one-of-a-kind hospitality ever since mercurial French Caribbean aviator adventurer and occasional treasure-seeker Rémy de Haenen first welcomed guests to his Eden Rock home on the ocean during the 1950s. The location quickly established itself as the preferred discreet and eminently private bolthole for many glamorous Hollywood characters who quickly became friends of St Barths. Masterpiece Hotel from Oetker Collection, its legend lives on to this day, inspiring Caroline Scheufele to create these timepieces.

As the Maison's Co-President and Artistic Director explains: *"The carefree world into which I plunge when observing the dial of the Happy Ocean Eden Rock - St Barths is a window into the happy memories of my life. I wanted this watch to be a talisman that whisks you off to the shores of the Caribbean, wherever you are and whatever the time of day or night."* Chopard indeed owes its Happy Sport collection to Caroline Scheufele, who in 1993 designed the original combination of steel and diamonds that inspired sporty-chic watchmaking.

This Happy Ocean model swaps out the traditional dancing diamonds for a daring pair of flip-flops in ethical 18-carat rose gold set with diamonds. As carefree as the breath of fresh air that holidays bring, these charming mobiles dance against a white background of textured mother-of-pearl gathered from the heart of shells. Chopard also interprets its dancing flip-flop on a matching pendant in ethical 18-carat rose gold, enabling perfect watch and jewellery pairing. The three limited editions of this already iconic timepiece – 27 in Lucent Steel™; 27 in Lucent Steel™ and ethical 18-carat rose gold; and 7 in ethical 18-carat rose gold – harmoniously pick up the hotel's style codes through subtle red and white accents on the strap, as well as on the aluminium bezel and the dial's minutes track.

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Happy Ocean Limited editions in Lucent Steel™ and/or ethical 18-carat rose gold

Case

Lucent Steel™ and/or ethical 18-carat rose gold

Total diameter	40.00 mm
Thickness	14.21 mm
Water resistance	300 m

Notched screw-lock crown in ethical 18-carat rose gold bearing a Chopard “C”
Rotating bezel in Lucent Steel™ or ethical 18-carat rose gold with red aluminium insert
Glare-proofed sapphire crystal
Solid caseback with special ‘Eden Rock - St Barths’ engraving

Movement

Mechanical self-winding	Chopard 01.01-C
Number of components	207
Diameter	28.80 mm
Thickness	4.95 mm
Number of jewels	31
Frequency	28,800 vph (4 Hz)
Power reserve	60 hours

Dial and hands

Two “flip-flop” charms in ethical 18-carat rose gold set with brilliant-cut diamonds
Textured white mother-of-pearl dial
Gilded applied hour-markers enhanced with blue-emission Super-LumiNova®
Domed gilded hours hand enhanced with blue-emission Super-LumiNova®
Domed gilded minutes hand enhanced with green-emission Super-LumiNova®
Gilded baton-type seconds hand featuring a dot enhanced with blue-emission Super-LumiNova®
Red minutes track featuring ‘BE HAPPY SPORT’ letters spread across five-minute segments

Functions and displays

Central display of the hours, minutes and seconds
Date display between 4 and 5 o’clock
Unidirectional rotating bezel in 18-carat rose gold with red aluminium insert, red markings and dot enhanced with Super-LumiNova®

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Bracelet and buckle

Strap in red rubber or red and white SEAQUAL® fibre

Buckle in Lucent Steel™ or ethical 18-carat rose gold

Ref. 278587-3004 – 27-piece limited edition in Lucent Steel™

Ref. 278587-6003 – 27-piece limited edition in Lucent Steel™ and ethical 18-carat rose gold

Ref. 274945-5001 – 7-piece limited edition in ethical 18-carat rose gold

Exclusively available from the Eden Rock – St Barths hotel.

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EDITORS' NOTES

Since 2018, Chopard has been using 100% ethical gold in the production of its gold watches and jewellery.

Lucent Steel™ is Chopard's exclusive alloy, made with a recycling rate of at least 80%. Dermo-compatible, stronger and brighter than traditional steel, it features advanced properties. Chopard has been using Lucent Steel™ for the production of all its steel timepieces, including cases and bracelets, since 2023.

About Chopard

Founded in 1860, Chopard, the Artisan of Emotions, perpetuates the heritage of traditional know-how and ancestral craftsmanship through contemporary and ethical creations.

Cultivating boundless creativity enabling any individual to find precious objects within its collections attuned with their own nature, Chopard nurtures the ultimate degree of fine craftsmanship through the work of passionate and experienced Artisans.

At the head of Chopard from generation to generation, the Scheufele family is firmly convinced that contemporary luxury must necessarily be responsible and ethical. In 2013, these convictions led Co-Presidents Caroline and Karl-Friedrich Scheufele to commit the Maison to its Journey towards Sustainable Luxury. Today, Chopard thus uses 100% ethical gold in the production of its gold watches and jewellery, as well as manufacturing its own Lucent Steel™ – made with a recycling rate of at least 80% – for its steel timepieces.

Chopard masters more than 50 trades at its three production sites, within which particular attention is devoted to in-house training and the transmission of skills.

The Maison beats to the rhythm of its prestigious partnerships: in addition to serving as a loyal official partner to the Cannes Film Festival since 1998, it has also been the official timekeeper of the legendary Italian *1000 Miglia* classic car race since 1988.

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