

## SANTÉ!

### Eden Rock - St. Barths Becomes the First Ever Hotel Partner of Krug Champagne

THE MOST GLAMOROUS HOTEL IN THE CARIBBEAN TOASTS THE NEW SEASON UNVEILING AN EXCLUSIVE NEW PARTNERSHIP WITH MASTERS OF CHAMPAGNE, KRUG



**January 2025** – Overlooking the serene St Jean Bay and surrounded by pristine white sandy beaches and clear blue waters, [Eden Rock – St Barths](#) reopens for the highly anticipated new season with Krug as its new house champagne.

The first ever hotel to partner with [Krug](#), Eden Rock – St Barths will elevate its signature guest experience by gifting guests a complimentary bottle of Krug Champagne upon arrival, setting a new standard for luxury and indulgence. Discovering a bottle of Champagne Krug elevates the already thrilling experience of stepping foot inside an Eden Rock room, making the moment truly unforgettable.

Guests are invited to indulge in an exquisite selection of Krug Champagne across all the property's restaurants and bars. Whether it be enjoying a glass of Krug Grande Cuvée paired with renowned Chef Jean-Georges Vongerichten's inspiring culinary creations at The Sand Bar, with its breathtaking views of the azure Caribbean, or relaxing with a glass of Krug Rosé on the sun deck of The Eden Rock Beach Bar, guests can savor the finest bubbles under the warm island sun. For a more intimate experience, the Rémy Bar & Salon offers a chic indoor setting to enjoy music and a bottle of Krug for the perfect for a pre-dinner aperitif.

Unveiled just last season, the new Wine Cellar in Rémy Bar is the richest on the island, offering an alternative space for private wine tastings alongside the guidance of Eden Rock's expert sommeliers. Boasting an extensive collection with close to 1,000 references, their selections are veering towards High Environmental Values by giving priority to organic production, biodynamics, natural wines. The property's expert sommeliers can offer a champagne sampling from their selection of both small producers and top-notch labels, including a range of Krug, known for being sourced from 100% certified organic vineyards.

*"We are thrilled to partner with Krug Champagne to bring an extra touch of magic to Eden Rock – St Barths,"* said Fabrice Moizan, General Manager of Eden Rock – St Barths. *"This collaboration is a perfect reflection of our shared values of luxury, refinement and a dedication to creating exceptional experiences from the moment guests arrive on property."*

Manuel Reman, President of the House of Krug, echoed this sentiment: *"Champagne is meant for spontaneous enjoyment. By placing a bottle of Krug Grande Cuvée in every room, guests can toast to a*

*beautiful sunset, celebrate an impromptu proposal or simply savor life's special moments. We are truly honored to be part of this exceptional guest experience at Eden Rock – St Barths.”*

This partnership unites two icons of luxury, who share in their sustainable values, family spirit, and commitment to crafting memorable moments and experiences. Eden Rock-St Barths and Champagne Krug offer a new unique experience to savor the finest champagne in an ambiance that epitomizes elegance, romance, and world-class hospitality.

#### **ABOUT KRUG CHAMPAGNE**

For over 180 years, Krug Champagne has built an enduring legacy of excellence, staying true to the winemaking techniques established by its founder, Joseph Krug. Today, Krug continues to balance time-honored craftsmanship with modern innovation, maintaining the highest standards of quality and sustainability, finding a kindred spirit in Eden Rock – St Barths. Renowned for its unique winemaking approach using small oak casks and a blend of Pinot Noir, Meunier and Chardonnay, Krug crafts champagnes that embody pleasure and sophistication, sourced from 100% certified organic vineyards. The treasure of the House of Krug is its unique library of 400 wines. The library contains 250 wines from the harvest of the year and 150 reserve wines. This partnership beautifully reflects Krug's philosophy of fostering connections and evoking emotions, carefully choosing collaborations with those who share their nonconventional spirit and dedication to delivering an impeccable guest experience.

**HOW:** *From 21 October 2024, rates at Eden Rock - St Barths start from €4,500 per night (currently approx. \$5,011), breakfast included, + 5% local taxes. Wine tastings in the Wine Cellar at the Rémy Bar are available for groups of up to 4. Pricing starts from €175 (approx. \$184) per person for a Wine Beginner tasting of 3 cuvées alongside a cheese and delicatessen plate. The Chill Connoisseur tasting is priced at €390 (approx. \$410) per person and the Master Epicurean from €950 (approx. \$998) per person. Tastings are from 30 to 90 minutes and must be booked 48 hours in advance. For more information, please visit [www.oetkercollection.com](http://www.oetkercollection.com)*

**IMAGES:** [HERE](#)

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