



# GABRIELA HEARST OPENS EXCLUSIVE RETAIL INSTALLATION AT LE BRISTOL PARIS

Gabriela Hearst announces the opening of an exclusive retail installation at Le Bristol Paris. For the second time, the residence at the hotel's ground floor boutique will host a standalone Gabriela Hearst space, which will be the Maison's exclusive retail location in Paris. Coincidentally, the retail installation will be launched at a time that marks a milestone year for both Gabriela Hearst and Le Bristol Paris, which will celebrate their 10th and 100th anniversary respectively.

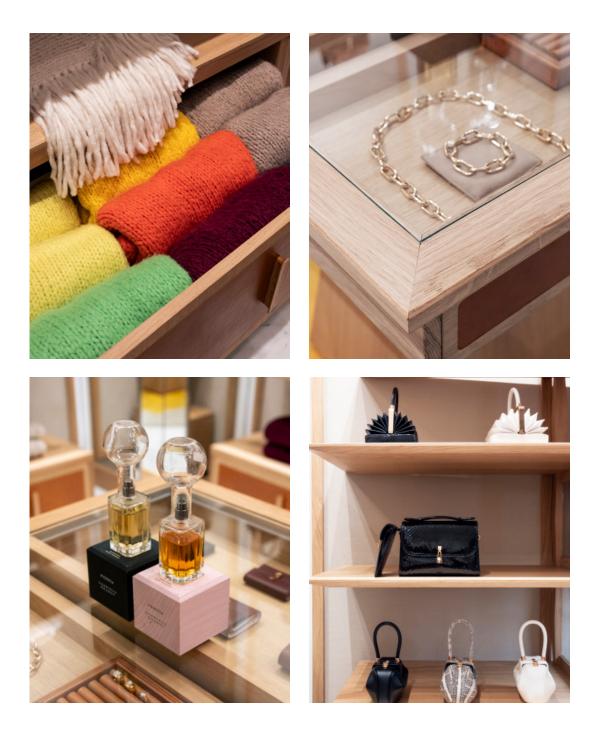
In line with the Maison's commitments to sustainability and craftsmanship, the space was entirely re-imagined for the occasion, echoing the GabrielaHearst flagship store designs in New York, Los Angeles and London.

It features custom furniture and fixtures commissioned by Gabriela Hearst and created by designer-makers Benji Gavron and Antoine Dumas of Gavron Dumas Studio, with natural-toned linen wall coverings and reclaimed local French oak display shelves. Gavron Dumas Studio furniture collection was born from three design principles: the timber must be sourced sustainably, the timber must be sourced locally, and the furniture must be handmade by local artisans.

The store will include pieces from Gabriela Hearst women's collection — including ready-to-wear, fine merino wool and cashmere knitwear, fine jewelry as well as small leather goods. The retail installation will also offer an assortment of the Gabriela Hearst handbag collection, specifically the Nina, the Demi, the Diana and the Leonora, including one-of-a-kind exclusive handbags pieces.

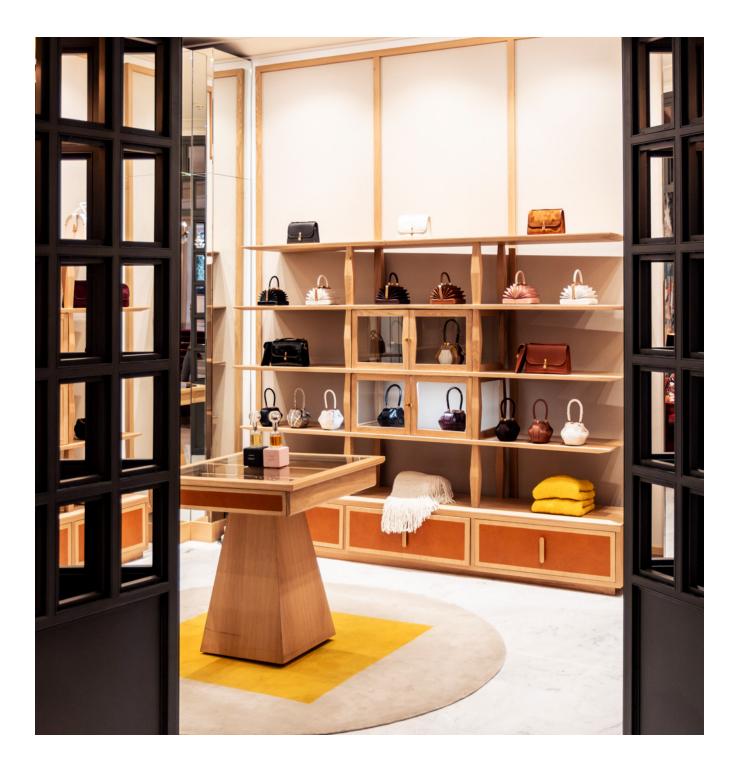
### About Gabriela Hearst

Gabriela Hearst grew up on her family's ranch in Uruguay, where the notion of luxury meant things were beautifully crafted and made to last which inspired the launch of her eponymous label in Fall 2015. She wanted a brand that reflected purpose in every piece-luxury collections with a conscience, or "honest luxury". Gabriela Hearst's runway shows have been a pioneering example of sustainability, using deadstock fabrics, and eliminating plastic use. Her Spring Summer 2020 collection marked the first ever carbon neutral runway show. She was the winner of the 2016/17 International Woolmark Prize for Womenswear, 2018 recipient of the Pratt Institute Fashion Visionary Award, the 2020 CFDA American Womenswear Designer of the Year, 2021 recipient of the Frank Alvah Parsons Award, 2022 recipient of the Infinity Trustees Award by the International Center of Photography, and was selected as one of the five Honorees in the Environment category among the fifteen Leaders of Change at the British Fashion Council's 2020, 2021 and 2022 Fashion Awards. In December 2020, she was named Creative Director at Chloé. In 2021, she was named one of the 25 most Influential Women of 2021 by the Financial Times. In 2023, she was honored with the 2023 Couture Council Award for Artistry of Fashion by The Couture Council of The Museum at FIT (MFIT). Most recently, she was named one of the honorees of 2024 TIME Earth Awards.



#### About Gavron Dumas Studio

Gavron Dumas Studio is a full-service design atelier founded by Antoine Dumas and Benji Gavron. The two met six years ago and quickly became great friends through their shared love of craftsmanship, form and material. Antoine and Benji's collaborative creations have resulted in a growing collection of furniture and one-of-a-kind retail interiors. Their design process is focused around accentuating the beauty of raw large-scale material and sustainable production, working almost exclusively with reclaimed timber. Central to their studio practice, each work is crafted by hand and treated as a functional and sculptural art piece with its own unique narrative.



## About Le Bristol Paris

Le Bristol Paris, located on Rue du Faubourg Saint-Honoré in the heart of Paris's arts and fashion district, celebrates its centenary in 2025. Since 1925, the hotel has embodied the art of French living, blending tradition and modernity in a renovated setting where the elegance of Louis XVI furniture and artwork harmonize with contemporary comfort.

A legendary palace, Le Bristol Paris enchants with its service that combines warmth and professionalism, and its restaurants—from the Michelinstarred 114 Faubourg to the threestarred table at Epicure—magnify French gastronomy. Its suites, true private apartments, and its 1,200-square-meter inner garden offer discreet luxury and unique comfort.

From the suspended pool with a view of the Sacré-Coeur to the Bristol After Dark evenings, the hotel reinvents Parisian luxury, where every moment becomes an unforgettable experience.







## Gabriela Hearst at Le Bristol Paris

From 1 March 1 until 1 November 2025 Open Tuesday to Thursday 10am – 8pm and Friday to Monday 11am – 7pm 112 rue du Faubourg St Honoré 75008 Paris +33 1 53 43 41 17 boutique.lbp@oetkercollection.com

# Gabriela Hearst Press Contact

Yesenia Olveira Communication Director yesenia@gabrielahearst.com +1 212 966 2484

# Le Bristol Paris Press Contact

Fanny Crawford Head of Communications fanny.crawford@oetkercollection.com +33 1 53 43 41 86